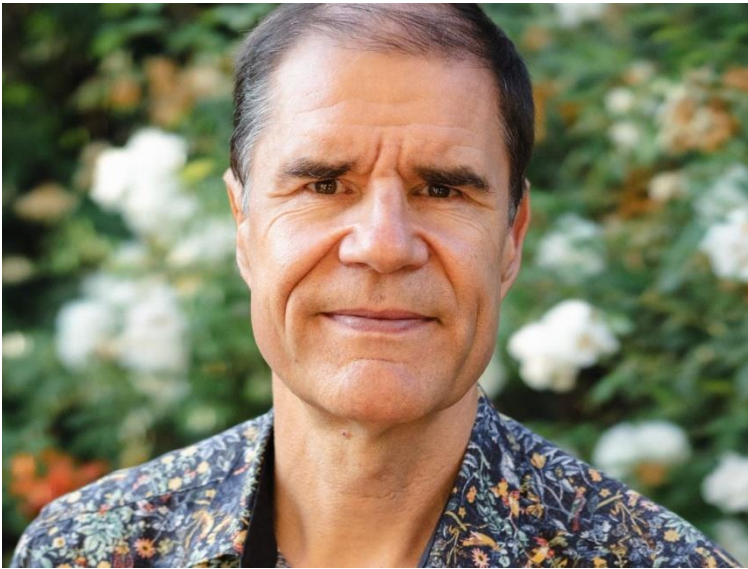


# Mathis Wackernagel

**Sustainability Strategist: Enabling One-Planet Prosperity**



If you've heard of the carbon or ecological **footprint**, we've already met. Over 30 years ago in Vancouver, Canada, I conceived and developed the footprint metric with my PhD advisor. Today, it has become a global shorthand for measuring human impact on the planet—and for exposing **overshoot**: humanity's overuse of Earth's resources. To help address overshoot, I co-founded **Global Footprint Network** over 20 years ago, a sustainability think tank known for its annual calculations comparing the ecological footprint and biocapacity of every country. These calculations reveal a stark reality: humanity currently uses the equivalent of **1.7 Earths**.

My passion lies not just in understanding global **overshoot** but in empowering cities, companies, and countries to navigate this challenging reality. What's missing, I believe, is **internal motivation**. Too often, we're told that change is futile or merely a noble cause. I argue the opposite: preparing for our new planetary context is in everyone's direct self-interest. The less others act, the more essential it becomes for each city, company, or country to prepare themselves. It's as practical as brushing your teeth—or, to put it bluntly, avoiding self-harm.

Based on the **recognitions** I've received, you might think all problems are solved. Unfortunately, that's far from true. Still, I feel blessed by the accolades which include the 2024 "**Nobel Sustainability Award**", the 2024 "**Orden de la Democracia Simón Bolívar**" from the Colombian parliament, the 2018 **World Sustainability Award**, the 2015 **IAIA Global Environment Award**, the 2012 **Blue Planet Prize**, and several honorary doctorates. One of the greatest rewards, however, is the opportunity to engage with diverse audiences and spark meaningful conversations.

*"These conversations with you are addictive for me. I love how you are making these complex topics to clear and relatable...besides your important work, you really have a wonderful relationship with language :-)" Niki Skene*

## TALK TOPICS INCLUDE

- The power of circular businesses
- Riding out the economic implications of climate
- Are there winning strategies as we face global overshoot?
- The magic of metrics
- When multilateralism fails
- Sustainable development with teeth
- Global warning: lessons for climate communication

## SPEAKING FORMATS AND FEES

Keynote talk (in state): \$7,000

Length: 40 min + 20 min Q&A

Fireside chat: \$4,000

Length: 60 min

Panel Moderator/Chair: \$3,500

Length 90 min

Workshop/Seminar: \$8,500

Length: 90 to 120 min

*The fees do not include travel expenses*

[mathis@wackernagel.info](mailto:mathis@wackernagel.info)

[www.wackernagel.info](http://www.wackernagel.info)

videos: [www.wackernagel.info/more](http://www.wackernagel.info/more)

California based. Delivers in English (preferred) – German – Spanish – French